

RATTLEROW PARENT GILTS: **EASY2MANAGE**

OVER  
**55**  
YEARS OF  
GENETIC  
EXCELLENCE

# WhiteLand



## OUTSTANDING PROLIFICACY AND REGULAR BREEDING

The Rattlerow WhiteLand gilt is a recognised leader in the indoor production of fast growing, feed efficient and extremely lean progeny. This parent gilt optimises the productivity and hybrid vigour resulting from a cross between the hyperprolific Large White 36 and Landrace 12 purebred lines. Selection and testing over half a century and collaboration of the genetic programme with Rattlerow Seghers has brought about a significant increase in the productivity of this line. The WhiteLand now has the highest potential of all Rattlerow parent lines for piglet numbers born alive. Progeny also have the capacity for exceptional lean growth and carcasses will grade well to high slaughter weights.

The regularity of breeding combined with prolificacy and excellent mothering ability of the WhiteLand makes her the ideal choice for indoor producers wishing to focus on maximum output. Her exceptional breeding potential ensures that customers have the opportunity of achieving the targeted two tonnes of pig meat per sow per year.

Specialised breeders can operate a closed herd policy to produce the WhiteLand gilts on their own farms through the Rattlerow GENmatch programme.

- Outstanding numbers born and reared
- Regular breeding and good longevity
- Excellent temperament and mothering ability
- Uniform vigorous piglets
- Rapid lean growth and good feed efficiency
- Developed over 50 years for **EASY2MANAGE**



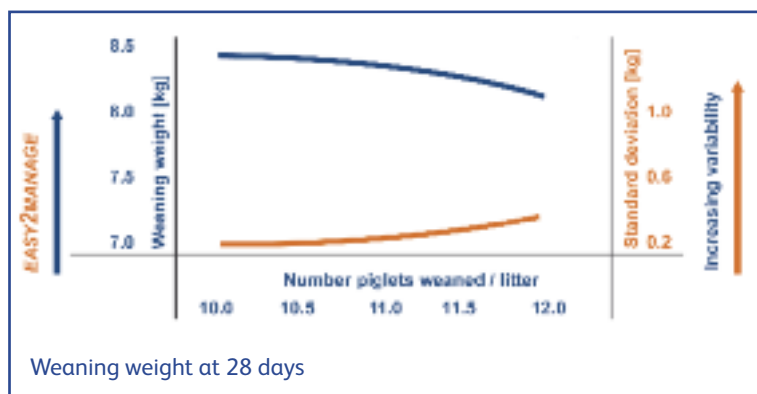
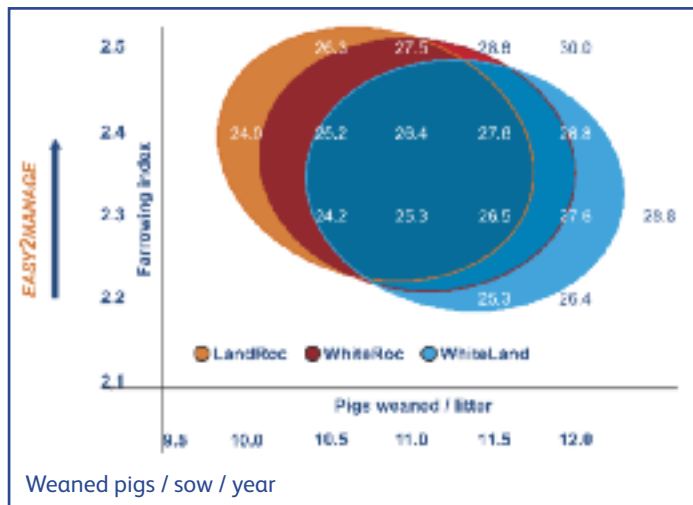
# RATTLEROW PARENT GILTS: **EASY2MANAGE**



The Rattlerow purebred dam lines that make up the Rattlerow parent gilt range have been selected from its nucleus herds for high numbers born alive and weaned, regular breeding and mothering ability. The breeding programme uses BLUP analysis from associated Rattlerow herds on three continents to calculate a number of important combined dam line breeding traits. This approach ensures that parent gilts are both highly productive and capable of producing large uniform litters whilst still being **EASY2MANAGE** over a long breeding life.

Rattlerow takes great pride in the reputation it has gained over many years for the quality of its stock. Great emphasis is placed on the nutrition and housing of young gilts to ensure their correct development and to maximise their breeding life and calm temperament. Strict selection of stock focusing on teats, feet, legs and body conformation is recognised as a key component in delivering a quality product.

Rattlerow understands that not all farms experience the same financial advantage by focusing exclusively on numbers born and have therefore taken a balanced approach to selection within their hyperprolific programme. They understand the inverse relationship between numbers born and rebreeding and between pre-weaning mortality and weaning weight as demonstrated in the charts. Some breeders want to maximise numbers born whilst others will wish to focus on the farrowing index and producing higher weaning weights with less piglet mortality and variability. Rattlerow have therefore developed three parent lines that allow customers to match this **EASY2MANAGE** concept to their own farm situation and choose the best parent gilt to maximise profitability.



## RATTLEROW FARMS LIMITED *PIG BREEDING DEVELOPMENT*

Hill House Farm: Stradbroke: Eye: Suffolk IP21 5NB: UK

Tel: +44 (0) 1379 384304 Fax: +44 (0) 1379 388272

Website: [www.rattlerow.co.uk](http://www.rattlerow.co.uk) Email: [rattlerow@farmline.com](mailto:rattlerow@farmline.com)