

RATTLEROW PARENT GILTS: **EASY2MANAGE**

OVER
55
YEARS OF
GENETIC
EXCELLENCE

LandRoc



EXCELLENT OVERALL OUTDOOR PERFORMANCE

The Rattlerow LandRoc combines the exceptional prolificacy and mothering ability of the Rattlerow hyperprolific Landrace 12 line with the improved hardiness, growth and meat quality traits of the improved Rattlerow Duroc 46 line. The resulting parent gilt benefits from a high level of heterosis and possesses a keen appetite, strong maternal instincts and robustness. Winner of a number of national UK awards for outstanding productivity, the Rattlerow Landroc gilt has proven to be one of the most successful sows for outdoor and semi-intensive systems.

Intensive testing and selection and collaboration of the genetic programme with Rattlerow Seghers has brought about a significant increase in the productivity of this line. Under a variety of conditions the LandRoc has proven to be exceptionally prolific and also to demonstrate low piglet mortality and easy rebreeding.

When mated to Rattlerow sire line boars the resulting piglets demonstrate exceptional birth weights and good vitality. The progeny can be easily reared under a wide range of conditions to produce lean carcasses with improved eating quality.

Specialised breeders can operate a closed herd policy to produce prolific Landroc gilts on their own farms through the Rattlerow GENmatch programme.

- High numbers born
- Hardy, robust and **EASY2MANAGE**
- Excellent temperament and mothering ability
- Regular breeding and good longevity
- Good growth and appetite
- Uniform, vigorous piglets
- Excellent meat quality
- UK award winner



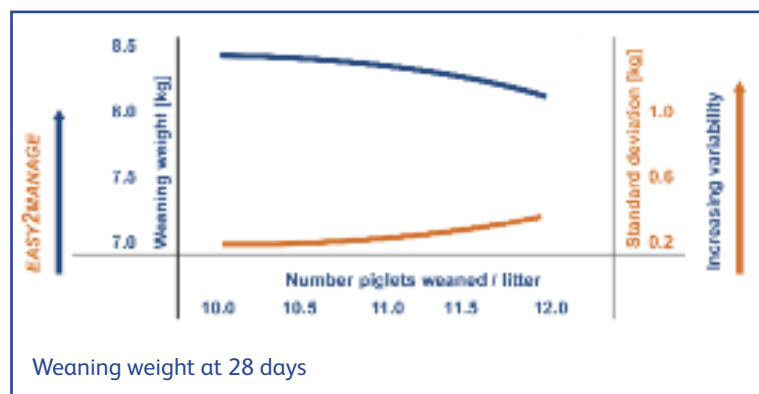
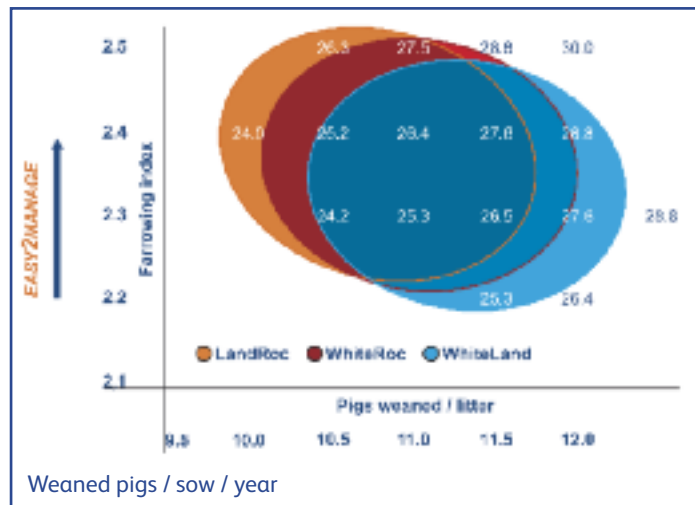
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The Rattlerow purebred dam lines that make up the Rattlerow parent gilt range have been selected from its nucleus herds for high numbers born alive and weaned, regular breeding and mothering ability. The breeding programme uses BLUP analysis from associated Rattlerow herds on three continents to calculate a number of important combined dam line breeding traits. This approach ensures that parent gilts are both highly productive and capable of producing large uniform litters whilst still being **EASY2MANAGE** over a long breeding life.

Rattlerow takes great pride in the reputation it has gained over many years for the quality of its stock. Great emphasis is placed on the nutrition and housing of young gilts to ensure their correct development and to maximise their breeding life and calm temperament. Strict selection of stock focusing on teats, feet, legs and body conformation is recognised as a key component in delivering a quality product.

Rattlerow understands that not all farms experience the same financial advantage by focusing exclusively on numbers born and have therefore taken a balanced approach to selection within their hyperprolific programme. They understand the inverse relationship between numbers born and rebreeding and between pre-weaning mortality and weaning weight as demonstrated in the charts. Some breeders want to maximise numbers born whilst others will wish to focus on the farrowing index and producing higher weaning weights with less piglet mortality and variability. Rattlerow have therefore developed three parent lines that allow customers to match this **EASY2MANAGE** concept to their own farm situation and choose the best parent gilt to maximise profitability.



RATTLEROW FARMS LIMITED *PIG BREEDING DEVELOPMENT*

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